# SRISHTI INNOVATIVE

https://prasadvattapparamb.in/job/sales-enhancement-executive/

# Sales Enhancement Executive (Male)

Description Experience Level: 0-1 year

Gender Preference: Male

Location: Trivandrum district, Kerala

**Immediate Joiner** 

Company: Srishti Innovative, Technopark

**About Srishti Innovative:** Srishti Innovative is a leading technology company located in Technopark, Trivandrum. We specialize in providing innovative solutions in mobile applications, web development, and digital marketing. With a commitment to excellence and a focus on delivering cutting-edge solutions, we are dedicated to fostering growth and innovation in the technology sector.

**Position Overview:** We are seeking a dynamic and results-oriented Sales Enhancement Executive to join our team. The ideal candidate will have 0 to 1 year of experience in sales and business development, with a passion for driving growth and achieving targets. This role offers an exciting opportunity to contribute to the success of our sales team and play a key role in expanding our customer base.

## Responsibilities Key Responsibilities:

- 1. Identify new business opportunities and develop strategies to attract and retain clients.
- 2. Conduct market research to understand customer needs, preferences, and trends.
- 3. Build and maintain strong relationships with prospective and existing clients through regular communication and follow-ups.
- Generate leads through various channels including cold calling, networking, and referrals.
- Collaborate with the sales team to develop customized solutions tailored to meet the needs of clients.
- 6. Prepare and deliver sales presentations, proposals, and contracts to potential clients.
- 7. Negotiate terms and pricing agreements with clients to close deals and achieve sales targets.
- 8. Monitor sales performance metrics and provide regular reports to management on progress and achievements.
- 9. Stay up-to-date with industry trends, competitor activities, and market developments to identify opportunities for growth.
- 10. Provide feedback and insights to the marketing team to support the development of marketing campaigns and promotional activities.

## Qualifications

Hiring organization Srishti Innovative

Employment Type Full-time

Industry Information and Technology

#### **Job Location**

1C, 1st Floor, Carnival Building, Technopark Campus, 695581, Trivandrum, Kerala, India

#### Date posted

February 20, 2024

#### Valid through

31.03.2024

#### Qualifications:

- Bachelor's degree in Business Administration, Marketing, or a related field.
- 0 to 1 year of experience in sales, business development, or a similar role.
- Strong communication and interpersonal skills, with the ability to build rapport and trust with clients.
- Proven track record of meeting or exceeding sales targets and objectives.
- Ability to work independently as well as collaboratively in a team environment.
- Excellent organizational and time management skills, with the ability to prioritize tasks and manage multiple projects simultaneously.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with CRM software is a plus.
- Must be a male candidate from Trivandrum district and available for immediate joining.

# Job Benefits

Benefits:

- Competitive salary and performance-based incentives.
- Opportunity for professional growth and advancement within the company.
- Comprehensive training and support to enhance sales skills and knowledge.
- Dynamic and collaborative work environment with opportunities to work on exciting projects.
- Potential for travel and networking opportunities within the industry.

# Contacts

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